

# 21 Reasons to use a Realtor

## The Seller

1. Keeping you informed every step of the way
2. Will give you a complete Comparative Market Analysis of your home's value (CMA)
3. Present plan of action
4. Discuss preparation needed to Market effectively
5. Coordinate all showings
6. Present all offers in a timely manner
7. Confirm Purchaser is Pre-qualified
8. Follow Loan Processing Through to the Underwriter
9. Assist in scheduling the appraisal, all inspectors and coordinating repairs
10. Accompany you to the closing table
11. Present the Seller a check at closing

# The Buyer

12. Guide you through the Loan approval process and provide options when necessary
13. Research and Gather Listings for your preview
14. Strategic Negotiation Tips
15. Step by Step walk through the Offer to Purchase Contract
16. Effective communication about the progress on the Sale
17. Provide a list of Lenders, Appraisers, Inspectors, Repair co., Utilities, and title co.
18. Schedule all appointments
19. Review all documents for accuracy
20. Coordinate closing date
21. Hand Keys to Buyer